

# WORKPLACE GIVING

Support our work through yours.



Breast Cancer Network Australia



## A guide for employers

Workplace giving programs allow employers to actively engage with their employees and make positive community contributions. Organisations engaged with workplace giving programs find them an ideal corporate social responsibility channel and easy to set up and manage through the regular payroll system.

Most participating employers report their workplace giving program achieves high levels of employee engagement. Workplace giving is an invaluable opportunity for organisations to forge firm community partnerships and achieve new levels of corporate social responsibility.

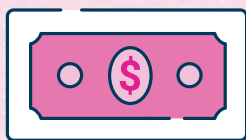


WE WANT OUR RELATIONSHIP WITH OUR CHARITY PARTNERS TO BE MUTUALLY BENEFICIAL, AND WORKPLACE GIVING HAS HELPED OUR RELATIONSHIP BE EVEN STRONGER.

- TRACIE DEEGAN, ALLIANCE AIRLINES



## How it works



Employee contributes **\$10 per fortnight**



It only costs **them \$6.75\***



Their employer can **match their \$10**



**Breast Cancer Network Australia** receives **\$20**

WITH OVER 20,000 AUSTRALIANS DIAGNOSED WITH BREAST CANCER EACH YEAR, IT'S LIKELY SOMEONE WITHIN YOUR WORKPLACE HAS BEEN AFFECTED.





## Why support Breast Cancer Network Australia (BCNA)?

BCNA is Australia's leading breast cancer consumer organisation. For over 22 years, BCNA has worked tirelessly to ensure that all Australians who are affected by breast cancer receive the very best care, treatment and support.

BCNA has built a strong and resilient network that brings together over 150,000 individuals. BCNA reaches over 70 per cent of Australians newly diagnosed with breast cancer as it advocates for, connects, informs and supports them on a journey that nobody wants to take.

### **BCNA ensures that nobody has to go through breast cancer alone.**

The Pink Lady silhouette is symbolic of BCNA's focus on the people affected by breast cancer and all those around them, not the disease.

**Learn more about the services BCNA offers at [bcna.org.au](http://bcna.org.au).**

## How does my organisation set up workplace giving?

You may choose to sign up your organisation with one of BCNA's preferred workplace giving platforms, who will simplify the process. These online organisations can work directly with you to establish a program that meets your business objectives. Once set up, you can nominate BCNA as a preferred charity and encourage your employees to support.

If your organisation is smaller in size, you may choose to deposit your donations directly to Breast Cancer Network Australia. BCNA's bank details are as follows:

**Account name:** BCNA Public Fund

**BSB:** 083 004

**Account number:** 532 142 990



## Matched giving

To incentivise your employees to donate, your organisation may choose to match employee donations dollar for dollar. This way your organisation's contributions will have double the impact, and highlight its commitment to supporting BCNA, to help ensure nobody goes through breast cancer alone.



MY EMPLOYER MATCHES MY PRE-TAX DONATION. THAT MEANS INSTEAD OF GIVING \$10 AFTER TAX, I CAN GIVE \$20 PRE-TAX THROUGH WORKPLACE GIVING, AND THANKS TO THE MATCHING, BCNA WILL RECEIVE \$40. THAT'S THE BEST INVESTMENT I KNOW OF.

- LUKE DUGGAN, KONICA MINOLTA



For more information, please visit [bcna.org.au/donate/workplace-giving-program](http://bcna.org.au/donate/workplace-giving-program) or email us at [contact@bcna.org.au](mailto:contact@bcna.org.au)

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